

# Lustigman Discusses Most Important Advertising Cases of the Year

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Andrew Lustigman was a featured speaker at the American Conference Institute's 3rd Expert Forum on Litigating & Resolving Advertising Disputes today in New York. He was joined by Hal Poret, SVP of ORC International, a leading global market research firm, for a discussion of the most important advertising cases of the past year, what they mean for advertising practitioners, and their impact on litigation.

PROFESSIONALS

Andrew B. Lustigman

PRACTICE AREAS

Advertising, Marketing & Promotions