

Law360 Highlights Olshan's Crowdfunding Webinar

FIRM NEWS | 11.03.2015

Law360 extensively cited the Firm's October 21 webinar *Taking Your Business to the Next Level with Crowdfunding: Navigating the Legal Minefields*, and three of its presenters Andrew Lustigman, Kenneth Silverman and Honghui Yu in the article *5 Keys For Attys Navigating The New Crowdfunding Rules*. In anticipation of the U.S. Securities and Exchange Commission's announcement of final rules for equity crowdfunding, the article addressed five points that companies and their attorneys should be mindful of when conducting crowdfunding initiatives. Lustigman, Silverman and Yu are quoted throughout the article discussing crowdfunding possibilities; general corporate housekeeping; protecting intellectual property, including patents, trademarks and copyrights; and selecting investors. [Click here to register for the replay of webinar.](#) Materials for the webinar can be accessed [here](#).

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